

CarClub

micro-leasing

value retention

meet-ups

remote diagnostics

in a nutshell

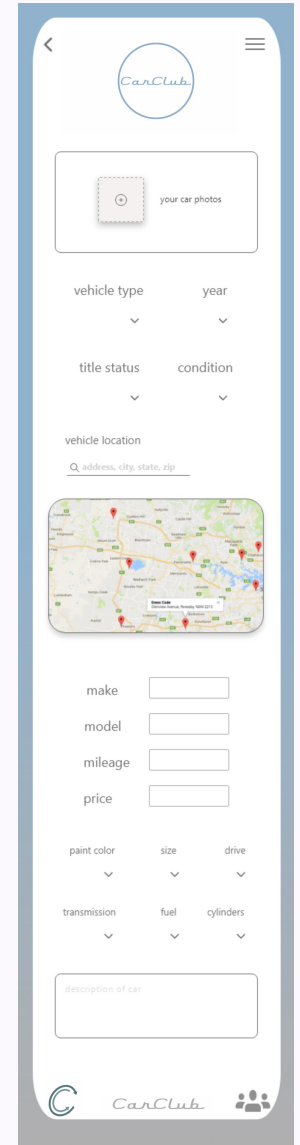
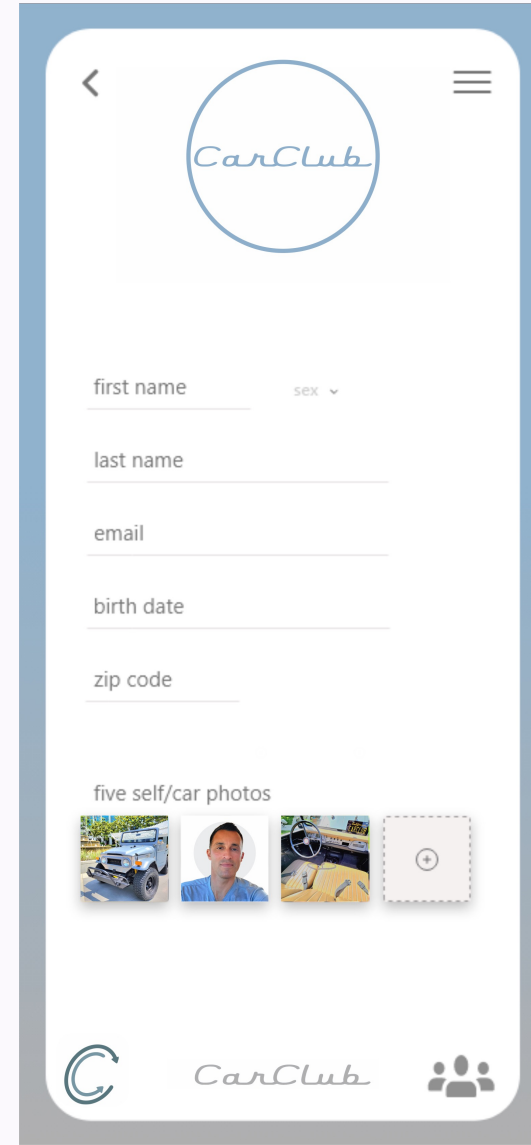
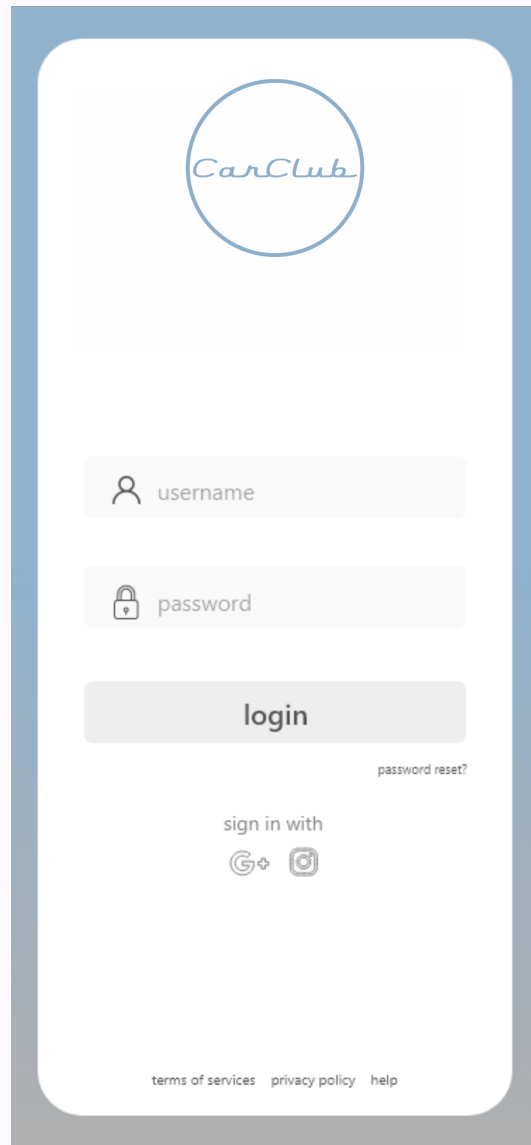
CarClub

- members only classic car timeshare for westla car lovers
- car usage / performance, value retention & management
- member buyer/seller marketplace for car enthusiasts alike
- curated experiences for car/tech enthusiasts, by enthusiasts
- aftermarket warranties for members using car data to broker deals



phase 1: software development

- fleet of classic and OBDII cars
- classic car member bookings
- mobile app (private launch)
- vehicle data reporting (OBDII)



phase 2: two membership types

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2014-2017 BMW pilot fleet cars for software testing

user has full-time access to the vehicle - \$15k budget per car

- free diagnostic services
- monthly complimentary car wash
- access to monthly car-lover mixers
- discounts on body, upholstery, mechanic work

timeshare classic fleet membership

access to classics without the maintenance hassle - \$20k budget per car

- access to monthly car-lover mixers
- access to our buy/sell marketplace
- free diagnostic services for their personal vehicle
- access to discounts on body, upholstery, mechanic work



phase 3: marketplace business model – official on-boarding launch

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- create, invite, and manage your own car club
- flat rate for posting & advertising your car for sale
- full-time, hassle-free transportation for one low rate



street teams onboard partnerships with shops

- 24-hr service drop-off scheduler
- OBDII car/shop interfacing for remote diagnostics
- affiliate program that pays to refer customers to other shops
- remote diagnostics, customer arrival check-ins, push note for pickups
- marketing services for scheduled suggested maintenance, oil changes, etc



referral program

- mechanic shops pay CARCLUB 5% of total service bill
- 1% for shop-to-stop referrals, referring shops get 4% (now nothing)



member value proposition

- gamified performance and fuel economy challenges
- value retention w/maintenance & performance data
- central place to store historic maintenance records



- heightened user engagement / new user adoption
- flat rate for insured swapping, rates based on car values
- \$10 posting fee to advertise their car in our marketplace



phase 5: premium membership / powertrain warranties

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summer of 2026 launch

- premium warranty for all well-maintained vehicles
- access to CARCLUB facilities and v.i.p. experiences



- warranty companies pay CARCLUB for member referrals & car data
- premium sponsored events, coworking, and performance social club



each vehicle becomes an NFT – why?

- ownership transfer initiation
- car usage and liability transfers for swaps
- buyer confidence in a secure marketplace



collateralized \$80,000 investment opportunity

CarClub



1971 toyota fj40 landcruiser
2000 bentley arnage turbo



one-year \$80,000 convertible note

- 2% equity
- 6% interest

participant

CarClub



contact

CarClub



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